Security is important: holistic approach
The protection of our people and business from those who would do us harm

PEOPLE & ASSETS

EMPLOYEES
are a COMPANY’S GREATEST ASSET

AN INCREASE IN THE TEMPO OF ACTIVITY BY TERRORIST GROUPS

1,813 ATTACKS

15,976 FATALITIES

Piracy & armed robbery against ships, 2016

151 HOSTAGES were taken

62 CREW were kidnapped

Kidnap incidents by region, 2016

ASIA 44%
AFRICA 37%
AMERICAS 12%
MIDDLE EAST 6%
EUROPE & CIS 3%

DATA
is a CRUCIAL BUSINESS ASSET

Are your assets protected end-to-end?

CONVERGENCE

SOCIAL MEDIA POLICY

Inappropriate postings about your company’s affairs, can lead to severe reputational and financial damage

CONSOMERS
are an OBSERVANT, CRITICAL and POWERFUL community

Reputational risks numbers among the

TOP 10 GLOBAL BUSINESS RISKS

80% of data leaks are due to HUMAN ERROR

OPERATIONS

Online fraud costs the global economy losses in excess of $100 BILLION

65% of staff have accessed systems and premises, using someone else’s ID

65% of companies that experience a negative reputation event report loss of brand value and revenue are impacted most

Draft and publish an anti-fraud policy that clearly defines fraud and misconduct

INFORMATION SYSTEM

Insider threat example
$1 MILLION WORTH OF DAMAGE earns 34 MONTHS in jail

225,000 PEOPLE affected by a single attack on industrial control systems

Estimated global cost of cyber attacks annually

$400 billion

HOW MANY DIDN’T GET CAUGHT?

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Sources: NYA International; Ponemon Institute; ICC Commercial Crime Services; Information Security Breaches Survey, HM Government; ActionFraud; Microsoft; Des Plaines Office Equipment Company; Forbes; KPMG; Deloitte; YouGov; Allianz Risk Barometer; BleepingComputer; BBC News; The Guardian

Convergence

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